





Miles Woolen

ART DIRECTOR . GRAPHIC DESIGNER . PHOTOGRAPHER

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Experience

- 2015 - Present **University of Denver . ART DIRECTOR & SENIOR DESIGNER**
 - Art Director and graphic designer for the University of Denver Magazine (4x/year). Designed and implemented new Wordpress site for the digital version.
 - Lead designer for all print ads, brochures, marketing materials, including signage, large-scale banners, and occasional digital assets.
 - Oversees and provides art direction for all design projects for the University.
 - Develops look and feel and marketing materials for large-scale events including Homecoming and Commencement.
 - Manage print production vendors and contract designers, illustrators and photographers.
 - Manage the University's visual identity use, reviewing all campus marketing and merchandise materials to ensure consistent use of the brand.
 - Provides brand and marketing consultancy and nurtures strong relationships with clients across campus.
- 2002 - Present **Woolen Designs . OWNER, DESIGNER, PHOTOGRAPHER**
 - Designs advertising and branding for clients including Matthew Morris Salon, The Clocktower Cabaret, ImagineNation and Floyd's 99 Barbershops.
 - Provides brand and marketing consultation.
 - Photography: product, people, corporate, commercial.
 - Worked contractually for Stortz Design, Harmony Design and In The Telling.
- 2005-2014 **5280 Magazine . DIGITAL PRODUCTION MANAGER**
 - Designed advertising and advertorial for print, online and newsletter purposes using InDesign, Illustrator and Photoshop.
 - Uploaded and designed digital version of print issue to 5280.com using HTML and Drupal.
 - Researched, developed and implemented software for digital ad delivery.
 - Managed 8 weekly email newsletters for both editorial and marketing purposes using HTML and GUI in SilverPop Engage.
 - Built, designed and implemented digital advertising.
 - Developed and nurtured strong relationships with many and varied clients.
 - Shot, edited and produced video content for 5280.com using FinalCut Pro.
 - Coordinated all print and digital advertising for each issue.
- 2001-2005 **Royal Publications . PRODUCTION ARTIST**
 - Designed, photographed and wrote marketing materials, book catalogs and sell sheets.
 - Organized and delivered files for press, analyzed vendor bids, coordinated schedules and attended press checks.
 - Managed and inspired three team members, created production schedules and coordinated marketing product shipping and receiving.

Skills

GRAPHIC DESIGN	●●●●●●
BRANDING	●●●●●●
WEB DESIGN	●●●●●●
PHOTOGRAPHY	●●●●●●
MAGAZINE DESIGN	●●●●●●
EMAIL MARKETING	●●●●●●
VIDEO EDITING	●●●●●●
ADVERTISING	●●●●●●
MAC OS	●●●●●●
ART DIRECTION	●●●●●●
ENGLISH WRITING	●●●●●●
ILLUSTRATION	●●●●●●
INDESIGN	●●●●●●
PHOTOSHOP	●●●●●●
ILLUSTRATOR	●●●●●●
ACROBAT	●●●●●●
PREMIERE	●●●●●●
FINAL CUT PRO	●●●●●●
POWERPOINT	●●●●●●
WORDPRESS	●●●●●●
ASANA	●●●●●●
SLACK	●●●●●●

Education

- 2000 **BA . English Writing**
UNIVERSITY OF COLORADO
- 2020 **MA . Communications Management**
UNIVERSITY OF DENVER

Volunteer

- 2011 **Last Note Singers**
- 2014 **TENOR, WEBSITE**
 - Redesigned logo and website for the grassroots choir in which I also sang.